

Amendment and Response under 37 C.F.R. 1.116

Applicant: Travis J. Parry et al.

Serial No.: 09/756,356

Filed: January 8, 2001

Docket No.: 10002904-1

Title: WIRELESS RETAIL PURCHASING SYSTEM USING A MOBILE COMPUTING DEVICE

IN THE CLAIMS

Please cancel claim 11.

Please amend claims 1 and 23 as follows:

1. (Currently Amended) A method of wirelessly electronically performing a near-site purchase from a drive-up restaurant using a mobile computing device, the method comprising:

automatically establishing a direct, wireless communication link between the mobile computing device and the drive-up restaurant upon the mobile computing device entering into proximity to the drive-up restaurant to perform the following actions:

receiving at the mobile computing device from the drive-up restaurant a menu of food items and displaying the menu on a display of the mobile computing device; and

transmitting from the mobile computing device a purchase request to the drive-up restaurant to purchase at least one food item based on the menu displayed at the mobile computing device; and

receiving at the mobile computing device from the drive-up restaurant a confirmation of the requested items and displaying the confirmation of the purchase request on the display of the mobile computing device.

2. (Previously Presented) The method of claim 1, further comprising sending a request from the mobile computing device to the drive-up restaurant to receive the menu of food items available for purchase.

3. (Previously Presented) The method of claim 1, comprising performing the near-site purchase as an on-site purchase between the mobile computing device and the drive-up restaurant.

4. (Previously Presented) The method of claim 1, further comprising picking up the purchased items from the drive-up restaurant.

OK to enter & appeal
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